

Top Line Blues

INDIA INC: SALES DOWN, PROFITS UP

| (In Rs crore) | Sep-08 | % Chg ^ | Sep-09 | % Chg# |
|---------------|--------------|------------|--------------|-----------|
| NET SALES | 1,586,375.80 | 39.86 | 1,424,682.10 | -10.19 |
| OTHER INCOME | 27,425.37 | -34.65 | 33,771.91 | 23.14 |
| PBIDT | 228,999.91 | 1.03 | 247,987.45 | 8.29 |
| OPM % | 14.44 | -555 (bps) | 17.41 | 297 (bps) |
| INTEREST | 34,876.17 | 69.20 | 34,896.25 | 0.06 |
| DEPRECIATION | 46,743.09 | 22.79 | 56,708.45 | 21.32 |
| NET PROFIT | 106,294.02 | -14.14 | 112,068.18 | 5.43 |

^ % Change over six months ended Sep '07 # % Change over six months ended Sep '08
 Note: Sample 2643 Cos (Excluding Banks & NBFC).
 Trailing six months ended September

➤ **Metals, refineries, realty and oil marketing companies drag down sales growth while profit is up on turnaround by oil marketing companies**

➤ **Interest cost declines as companies stop providing MTM losses on forex borrowings**

➤ **The second half of FY10 is expected to be better as automobiles, metals and realty may post healthy earnings**

| AUTOMOBILES | Net sales* | | | Net profit* | | |
|---------------|------------|-----------|--------|-------------|----------|--------|
| | Sep-08 | Sep-09 | % Chg | Sep-08 | Sep-09 | % Chg |
| TATA MOTORS | 37,239.28 | 37,179.04 | -0.20 | -222.06 | -307.00 | - |
| MARUTI SUZUKI | 9,583.84 | 13,445.38 | 40.29 | 761.97 | 1,153.54 | 51.39 |
| MAH & MAH | 6,500.86 | 8,694.46 | 33.74 | 405.96 | 1,103.79 | 171.90 |
| HERO HONDA | 6,033.24 | 7,851.15 | 30.13 | 579.17 | 1,097.25 | 89.45 |
| BAJAJ AUTO | 4,644.65 | 5,052.21 | 8.80 | 360.02 | 696.32 | 93.40 |
| ASHOK LEYLAND | 3,758.46 | 2,490.14 | -33.75 | 117.81 | 96.38 | -18.19 |

*Trailing six months ended September

(Figures in Rs crore)

➤ **Demand returns on stimulus package and low interest**

➤ **Strong retail demand and low inventory to drive momentum in volumes**

➤ **Cost inflation to result in 20-100 bps decline in operating margins from the peak of FY10**

➤ **Roll-back of excise duty cut, pricing action, raw material cost and hardening of interest rates may affect profitability**



| CEMENT | Net sales* | | | Net profit* | | |
|------------------|------------|----------|-------|-------------|----------|--------|
| | Sep-08 | Sep-09 | % Chg | Sep-08 | Sep-09 | % Chg |
| GRASIM INDS # | 8,843.65 | 9,762.58 | 10.39 | 1,158.32 | 1,860.80 | 60.65 |
| ACC | 3,806.33 | 4,265.60 | 12.07 | 515.06 | 886.49 | 72.11 |
| ULTRATECH CEMENT | 2,892.19 | 3,493.59 | 20.79 | 429.20 | 668.67 | 55.79 |
| AMBUJA CEMENT | 2,950.46 | 3,458.36 | 17.21 | 827.12 | 643.13 | -22.24 |
| INDIA CEMENTS | 1,786.21 | 1,942.92 | 8.77 | 276.41 | 281.22 | 1.74 |
| SHREE CEMENT | 1,241.08 | 1,822.07 | 46.81 | 218.39 | 580.04 | 165.60 |
| MADRAS CEMENTS | 1,279.32 | 1,616.34 | 26.34 | 227.54 | 308.30 | 35.49 |

Cement account for 76% sales and 74% operating profit

*Trailing six months ended September

(Figures in Rs crore)

➤ Demand revival, higher price realisation and decline in input cost increase profitability in H1

➤ Volume growth to remain strong at 10-12%, boosted by pick-up in the urban real estate sector

➤ Cement prices have started recovering from the bottom and are expected to firm up further

➤ Expect decline in cement prices in FY11, resulting in decline in profit

| REAL ESTATE | Net sales* | | | Net profit* | | |
|----------------------|------------|----------|--------|-------------|--------|--------|
| | Sep-08 | Sep-09 | % Chg | Sep-08 | Sep-09 | % Chg |
| DLF | 7,555.01 | 3,400.80 | -55.00 | 3,799.31 | 835.74 | -78.00 |
| UNITECH | 2,014.76 | 1,024.39 | -49.20 | 782.23 | 335.63 | -57.10 |
| HDIL | 1,047.64 | 649.04 | -38.05 | 583.62 | 256.06 | -56.13 |
| SOBHA DEVELOPERS | 628.50 | 400.70 | -36.25 | 95.00 | 40.20 | -57.68 |
| ANSAL PROPERTIES | 336.89 | 313.58 | -6.90 | 45.06 | 41.91 | -7.00 |
| PARSVNATH DEVELOPERS | 590.40 | 282.20 | -52.20 | 95.87 | 75.24 | -21.50 |

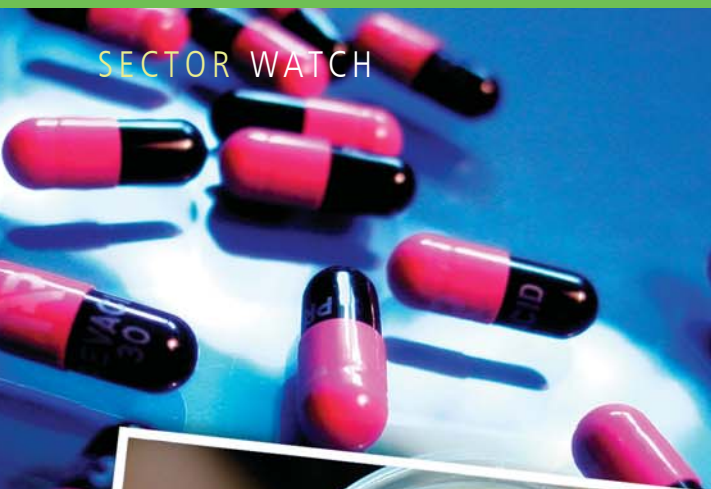
*Trailing six months ended September

(Figures in Rs crore)

➤ Tight liquidity, rise in interest cost and subprime crisis affected revenue and profit

➤ Future results may reflect the improving sector outlook, aided by low base impact and pick-up in residential property sales

➤ Debt levels for DLF and Unitech to decline further on account of fund raising from capital market



| PHARMACEUTICALS | Net sales* | | | Net profit* | | |
|--------------------|------------|----------|--------|-------------|--------|--------|
| | Sep-08 | Sep-09 | % Chg | Sep-08 | Sep-09 | % Chg |
| DR REDDYS LABS | 3,104.80 | 3,665.49 | 18.10 | 178.60 | 478.74 | 168.10 |
| CIPLA | 2,473.22 | 2,696.44 | 9.03 | 291.47 | 517.45 | 77.53 |
| LUPIN | 1,770.69 | 2,200.28 | 24.30 | 227.66 | 300.41 | 32.00 |
| RANBAXY | 2,363.22 | 2,196.07 | -7.07 | -329.20 | 861.53 | - |
| SUN PHARMA | 2,219.61 | 1,972.76 | -11.10 | 1,014.21 | 617.65 | -39.10 |
| PIRAMAL HEALTHCARE | 1,597.60 | 1,821.53 | 14.00 | 141.48 | 191.37 | 35.30 |
| AUROBINDO PHARMA | 1,392.69 | 1,735.40 | 24.60 | -22.00 | 269.77 | - |

*Trailing six months ended September

(Figures in Rs crore)

➤ **Export revenue declines on slowdown in the US, profit improves on non-provision for MTM losses**

➤ **Top-line growth will be led by higher growth in emerging markets and new launches**

➤ **Future profit growth will be strong due to low base effect and savings in interest cost**

➤ **CRAMS companies are likely to show improved performance**

| IT - SOFTWARE | Net sales* | | | Net profit* | | |
|---------------------|------------|-----------|-------|-------------|----------|--------|
| | Sep-08 | Sep-09 | % Chg | Sep-08 | Sep-09 | % Chg |
| TCS | 13,364.07 | 14,642.22 | 9.60 | 2,561.60 | 3,176.15 | 24.00 |
| WIPRO | 12,500.60 | 13,229.40 | 5.83 | 1,885.80 | 2,177.30 | 15.46 |
| INFOSYS TECHNO | 10,272.00 | 11,057.00 | 7.60 | 2,734.00 | 3,067.00 | 12.20 |
| HCL TECHNO | 2,283.05 | 2,392.86 | 4.81 | 240.25 | 223.69 | -6.89 |
| TECH MAHINDRA | 2,281.20 | 2,254.82 | -1.20 | 561.30 | 300.62 | -46.40 |
| ORACLE FIN SERVICES | 1,339.21 | 1,389.04 | 3.70 | 198.99 | 390.35 | 96.20 |

*Trailing six months ended September

(Figures in Rs crore)

➤ **Frontline IT companies posted single digit revenue growth on subprime problems**

Appreciation of rupee sees single digit growth

➤ **US\$ revenue growth of 14.6%-15.7% for the top three IT companies expected in FY11; Infosys should lead the growth chart**

➤ **EPS growth of 7.7%-10.3% for the top three IT companies expected in FY11 due to higher taxation and assumed rupee appreciation**



TELECOM-SERVICE

| | Net sales* | | | Net profit* | | |
|-------------------------|------------|-----------|--------|-------------|----------|--------|
| | Sep-08 | Sep-09 | % Chg | Sep-08 | Sep-09 | % Chg |
| BHARTI AIRTEL | 17,429.57 | 20,785.10 | 19.30 | 3,834.81 | 4,902.12 | 27.80 |
| RELIANCE COMM | 9,762.05 | 10,857.84 | 11.20 | 3,042.93 | 2,376.88 | -21.90 |
| IDEA CELLULAR | 4,472.66 | 5,943.07 | 32.90 | 407.16 | 517.22 | 27.00 |
| MTNL | 2,319.86 | 1,889.50 | -18.55 | 204.03 | -21.67 | - |
| TATA COMM | 1,863.02 | 1,602.12 | -14.00 | 131.39 | 42.39 | -67.74 |
| TATA TELESERVICES (MAH) | 965.10 | 966.52 | 0.15 | -82.07 | -131.04 | - |

*Trailing six months ended September

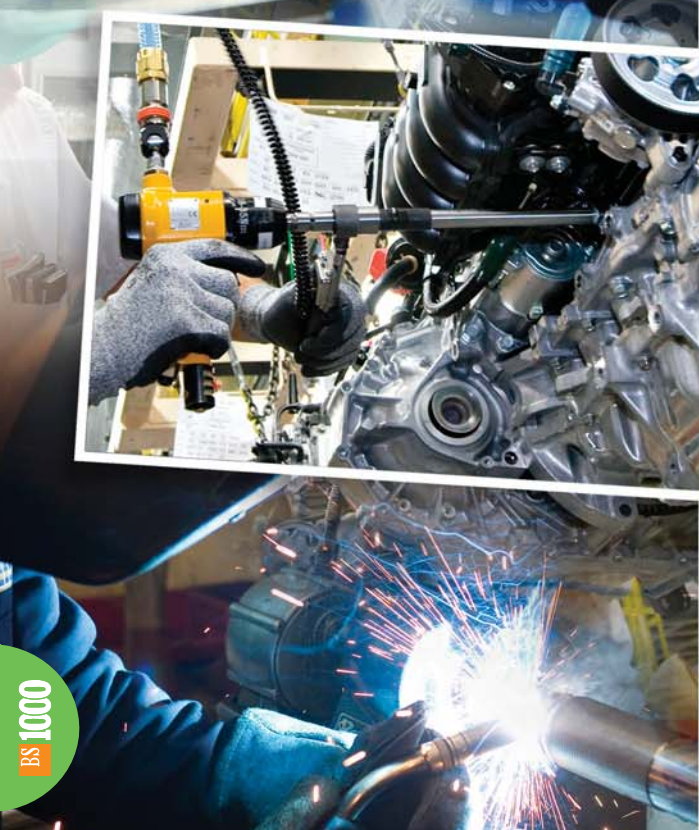
(Figures in Rs crore)

➤ The decline in average revenue per user affect growth in sales and profit

➤ Lower tariffs to drive down operating margin for Bharti, Idea and Reliance Communication

➤ Aggressive cost saving by operators is a potential positive margin surprise

➤ Sector earnings would remain under pressure due to lower margins and tepid revenue growth



CAPITAL GOODS

| | Net sales* | | | Net profit* | | |
|-------------------|------------|-----------|--------|-------------|----------|--------|
| | Sep-08 | Sep-09 | % Chg | Sep-08 | Sep-09 | % Chg |
| LARSEN & TOUBRO | 14,583.63 | 15,228.89 | 4.42 | 962.70 | 2,178.60 | 126.30 |
| BHEL | 9,671.87 | 12,220.86 | 26.35 | 1,000.18 | 1,328.47 | 32.82 |
| CROMPTON GREAVES | 4,127.44 | 4,386.56 | 6.30 | 242.73 | 353.72 | 45.70 |
| LANCO INFRA TECH | 2,182.90 | 4,121.91 | 88.80 | 110.62 | 238.41 | 115.50 |
| KEC INTERNATIONAL | 1,406.84 | 1,601.88 | 13.86 | 43.46 | 80.49 | 85.20 |
| CUMMINS INDIA | 1,496.85 | 1,233.27 | -17.61 | 182.15 | 177.40 | -2.61 |
| THERMAX | 1,499.45 | 1,190.61 | -20.60 | 120.67 | 100.61 | -16.62 |

*Trailing six months ended September

(Figures in Rs crore)

➤ Early signs of higher industrial activity as the IIP Index grew 10.3% in Oct 2009; YoY and capital goods index up 12.2%

➤ Lower commodity price benefits will continue to benefit BHEL and Crompton Greaves

➤ Expect higher order intake from infrastructure and industrial capex

➤ Expect revenue growth of 21% and profit growth of 25% in FY11



| FMCG | Net sales* | | | Net profit* | | |
|--------------------|------------|----------|-------|-------------|----------|--------|
| | Sep-08 | Sep-09 | % Chg | Sep-08 | Sep-09 | % Chg |
| HINDUSTAN UNILEVER | 8,180.71 | 8,703.79 | 6.39 | 1,104.79 | 971.72 | -12.04 |
| ITC | 7,662.99 | 8,375.27 | 9.30 | 1,551.39 | 1,888.61 | 21.74 |
| NESTLE INDIA | 2,143.23 | 2,511.74 | 17.19 | 252.85 | 344.78 | 36.36 |
| DABUR INDIA | 1,295.14 | 1,590.69 | 22.82 | 178.47 | 230.53 | 29.17 |
| BRITANNIA IND | 1,531.90 | 1,589.75 | 3.78 | 93.63 | 106.44 | 13.68 |
| NIRMA | 1,466.86 | 1,586.87 | 8.18 | 41.20 | 143.30 | 247.82 |

*Trailing six months ended September

(Figures in Rs crore)

➤ Decline in cost of raw materials and price escalation increase profitability

➤ Expect 15% sales growth and 26% Adjusted PAT growth for FMCG firms

➤ Implementation of GST could be a key trigger for the sector as it would lower tax incidence

➤ Rising agro commodity prices could put pressure on margins

| REFINERIES | Net sales* | | | Net profit* | | |
|-----------------|------------|------------|--------|-------------|----------|--------|
| | Sep-08 | Sep-09 | % Chg | Sep-08 | Sep-09 | % Chg |
| INDIAN OIL CORP | 174,660.75 | 119,108.75 | -31.81 | -6,632.00 | 3,967.19 | - |
| RELIANCE IND | 86,201.00 | 78,035.00 | -9.47 | 8,220.00 | 7,518.00 | -8.54 |
| BPCL | 49,629.00 | 49,512.10 | -0.20 | 930.90 | 1,284.70 | 38.00 |
| HPCL | 70,211.54 | 48,654.20 | -30.70 | -4,107.06 | 512.44 | - |
| ESSAR OIL | 22,560.00 | 16,523.00 | -26.76 | 56.00 | 76.00 | 35.71 |
| MRPL | 24,184.90 | 14,013.76 | -42.06 | 870.34 | 599.76 | -31.09 |

*Trailing six months ended September

(Figures in Rs crore)

➤ The decline in oil price affect volume growth

➤ 3QFY10 is marked by YTD higher oil prices; GRMs at 8-year low; QoQ margin decline in petrochemicals

➤ Strong earnings growth in FY11 will be witnessed in Reliance led by KG-D6

➤ Earnings over the next four years will be driven by large projects going on stream